



The CenterCap Group Acquires KAP Group, LLC, Expanding Its Investor Advisory Service Offerings

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(NEW YORK, NY.) April 1, 2019 — The CenterCap Group, LLC (“CCG”) is pleased to announce that it has acquired the KAP Group, LLC (“KAP”), broadening CCG’s investor advisory practice. Jennifer Hutter, KAP’s Chief Executive Officer, will become a senior member of CCG’s team, joining as Managing Director and Head of Institutional Advisory Services. Ms. Hutter will lead the continued provision of legacy KAP Group offerings, providing outsourced investor relations and strategic advice to real estate managers across their fundraising lifecycles. In addition, she will enhance CCG’s current efforts around global consulting for fund managers on business strategy and product development, supplementing CCG’s business capabilities with KAP’s investor specific oriented offerings, including KAP’s proprietary investor survey, scorecard and communication products.

This strategic decision is reflective of CCG’s continued focus on the institutional investor universe and the firm’s objective of global leadership in the real estate investment management advisory sector. CCG has in-depth real estate expertise, long-standing industry relationships spanning investment managers to global real estate investment institutions and success in completing transaction assignments. The addition of an investor relations advisory practice, with KAP Group, will strengthen CCG’s branding as a full-service real estate focused advisory firm, and Ms. Hutter’s significant experience working with investment managers on their investor relations strategies, will provide a complementary depth of advice to both KAP and CCG clients.

CCG has acted as both sellside and buy-side financial advisor on several publicly disclosed transactions including GWL Realty Advisor’s (RE sub of Great West LifeCo) acquisitions of EverWest Realty and Guggenheim’s RE business, RMR’s acquisition of Tremont Realty, Allied World Assurance’s minority acquisition of Blue Vista and Terra Capital’s recapitalization with Axar Capital.

About KAP Group

KAP Group is a real estate focused strategic advisory firm that advises private equity managers on cultivating and building long term relationships with existing and potential investors. It specializes in

investor relations oriented service offerings as well strategic advice to real estate investment managers throughout the fund raising cycle from developing marketing strategies, investor positioning, track record analysis to competitive benchmarking and best practices.

About The CenterCap Group

The CenterCap Group, LLC is a boutique investment bank providing strategic advisory, capital-raising and consulting related services to private and public sector companies and fund managers across the real estate industry. The firm offers its clients a unique formula of new ideas, unwavering objectivity, in-depth industry knowledge, extensive transactional experience and widespread relationships. Securities are offered through CC Securities, LLC, member FINRA/SIPC. CC Securities, LLC is a subsidiary of The CenterCap Group, LLC.

For more information, visit www.centercapgroup.com.



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